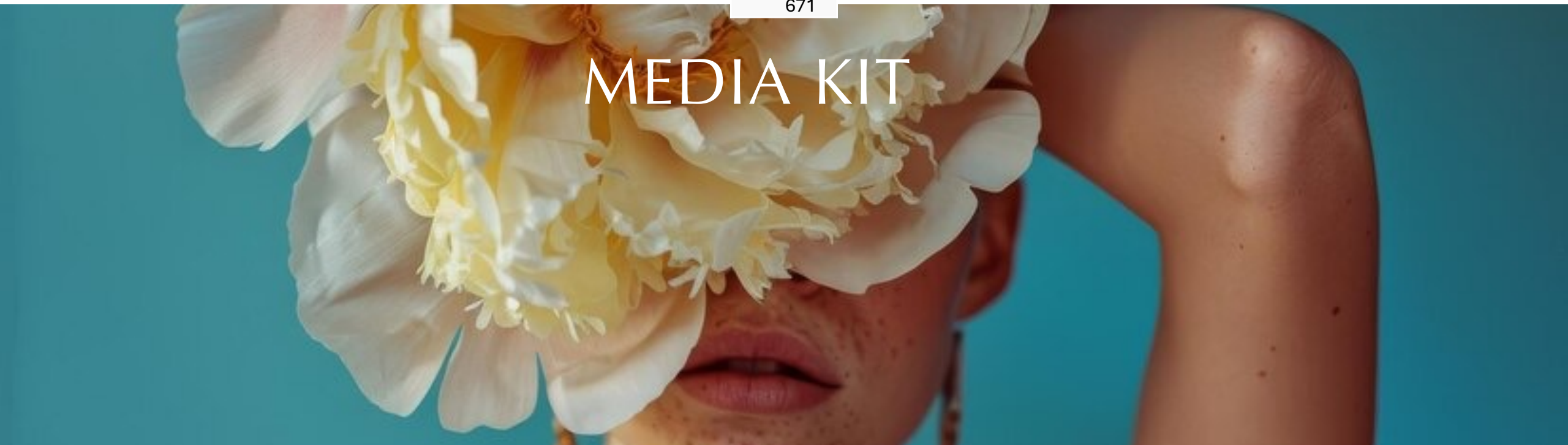


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MEDIA KIT



SILENT LUXURY

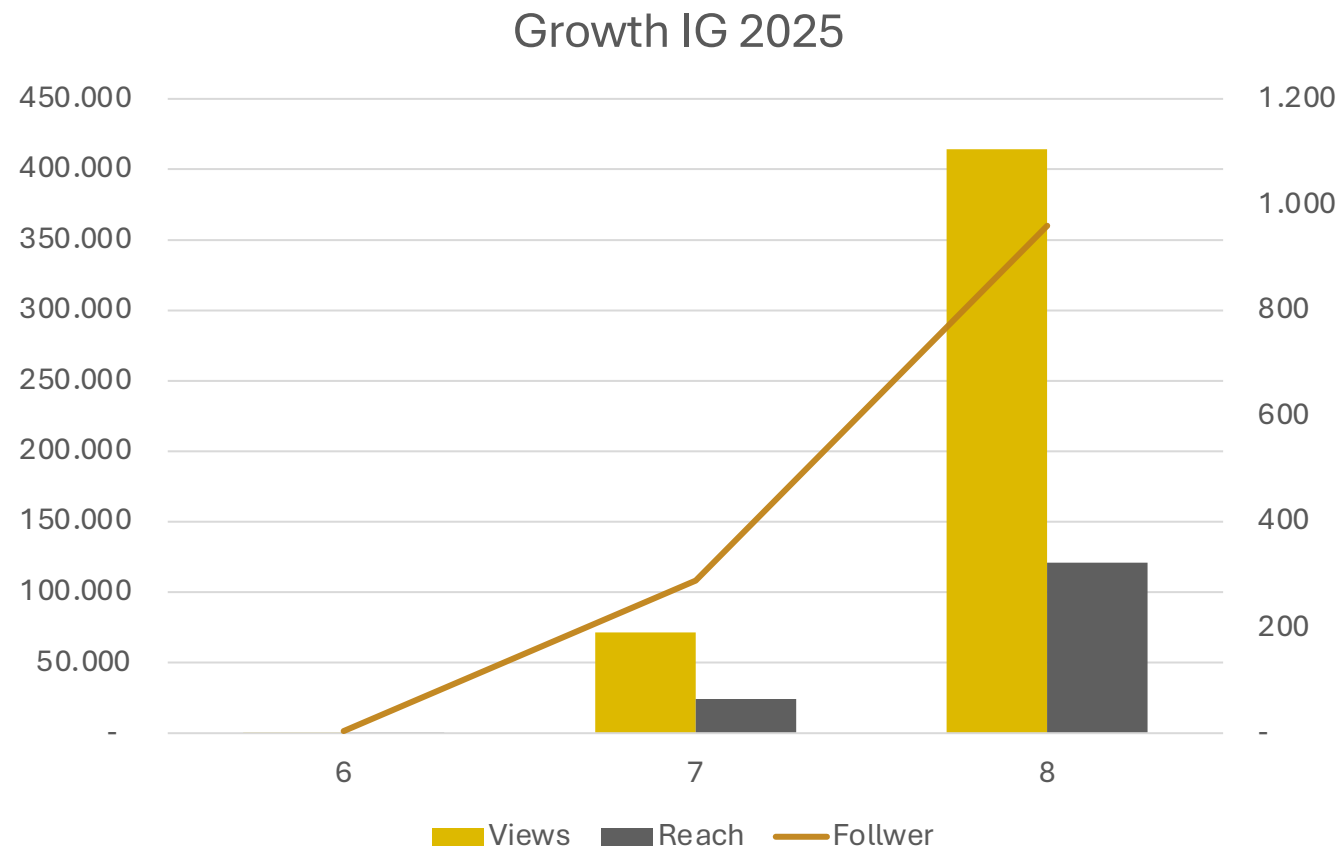
Redefining luxury through authentic stories (Selection)

@thesilentluxury_official



SOCIAL MEDIA DATEN: IG

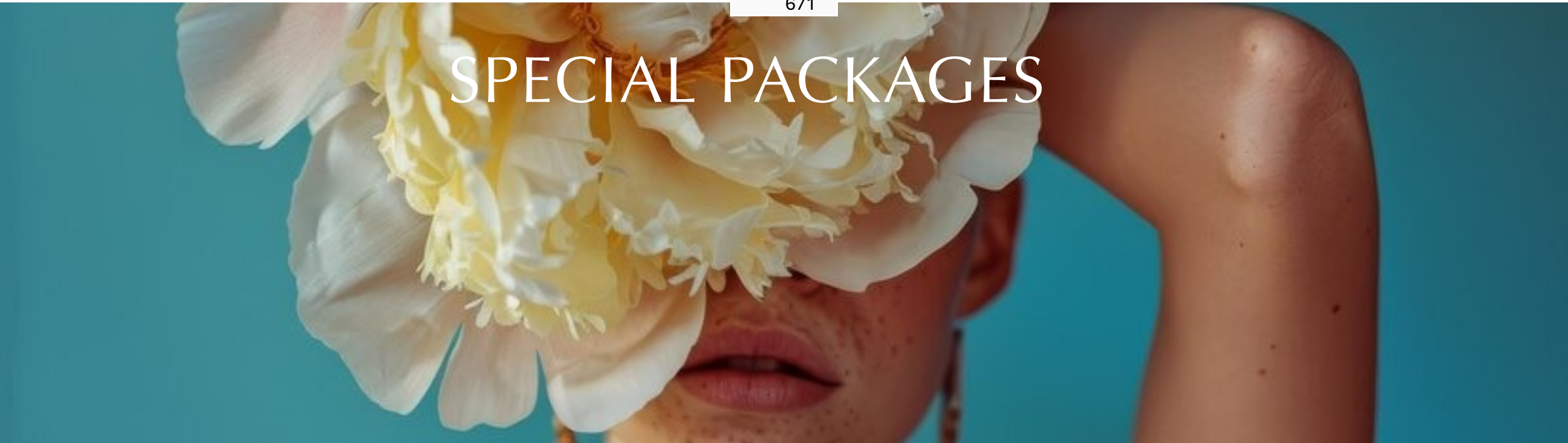
LAUNCH 06/2025



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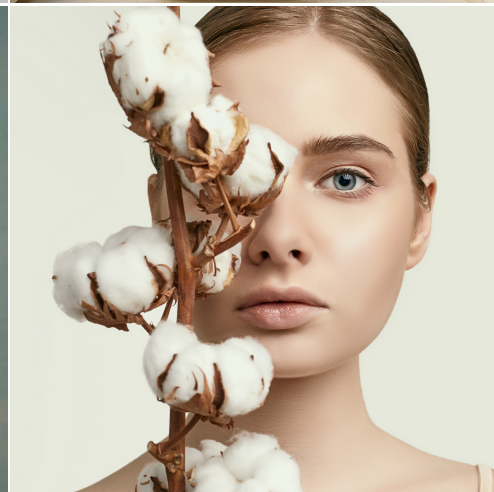
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SPECIAL PACKAGES



SILENT LUXURY

Redefining luxury through authentic stories





Story-Driven Media Formats

Curated editorial opportunities that place your brand within meaningful, lasting narratives.

- 1. The Silent Feature**
Editorial First, Brand Second
- 2. The Silent Capsule**
72 Hours of Focus
- 3. Five Enduring Moments**
A Journey in Chapters
- 4. Package Option – Integrated Brand Presence**



1. The Silent Feature

Claim: One theme. One story. Your place in it.

Description:

The Silent Feature is an editorially led article that explores a broader theme and naturally integrates your brand into its context. High-quality images, SEO-optimised copy, and targeted distribution across the website, Instagram, and LinkedIn create visibility that reads like a recommendation – not an advert.

Includes:

- 2,500 characters
- Minimum of 3 high-quality images
- Publication on Website + Instagram + LinkedIn

Rate: 400,00 EUR



2. The Silent Capsule – 72 Hours

Claim: Brief. Visible. Memorable.

Description:

The Silent Capsule is an exclusive short feature live for only 72 hours. One strong image, precise words, clear focus. Perfect for presenting special occasions, limited offers, or new products with maximum impact in a short time.

Includes:

- 1,500 characters
- 3 selected images
- Publication on Focusbar Website + Instagram + LinkedIn

Rate: 250,00 EUR



3. Five Moments – A Journey in Chapters

Claim: Five stages. One atmosphere.

Description:

Instead of a list, “5 Moments” frames a thematic journey – perspective or detail becomes a chapter. The presentation follows a narrative that creates atmosphere and guides the reader from one stage to the next. Your brand becomes part of a story that is read, shared, and remembered.

Includes: max. 1000

- 5 Visual Chapters – each stage 1.000 characters
- Publication as an article + Social Carousel
- Thematic context flowing Silent Luxury’s editorial criteria & Storytelling

Rate: 150 ,00 EUR (per stage)

4. Package Option – Integrated Brand Presence

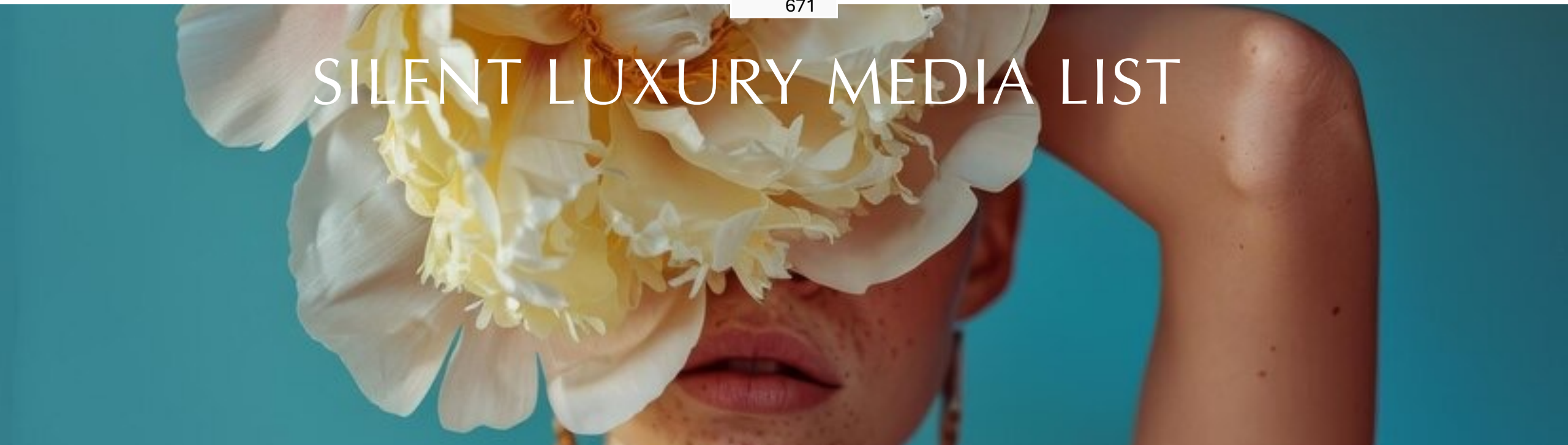
- The Silent Feature – Editorial First, Brand Second
- The The Silent Capsule – 72 Hours of Focus
- 5 Moments – A Journey in Chapters
(integrated into a thematic special)



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SILENT LUXURY MEDIA LIST



2025: BASIC	Essential	Focus	Feature	Feature Plus
Advertorial (Anzahl)	1	1	3	5
Advertorial (Umfang Zeichen)	6.000	6.000	6.000	6.000
Insight (1.500 Zeichen)	optional	optional	1	2
Platzierung Top 1 - 3	ja	optional	ja	ja
Platzierung Focus - Bar	-	ja	ja	ja
Newsletter	-	-	-	-
Social Media	-	-	-	-
Strategie & Konzeption	-	-	ja	ja
Preis in EUR, inkl. MwSt.	690	790	1.890	2.490

Platzierung: 7 Tage

2025: Plus	Essential	Focus	Feature	Feature Plus
Advertorial (Anzahl)	1	1	3	5
Advertorial (Umfang Zeichen)	6.000	6.000	6.000	6.000
Insight (1.500 Zeichen)	optional	optional	1	2
Platzierung Top 1 - 3	ja	optional	ja	ja
Platzierung Focus - Bar	-	ja	ja	ja
Newsletter	ja	ja	ja	ja
Social Media	ja	ja	ja	ja
Strategie & Konzeption	-	-	ja	ja
Preis in EUR, inkl. MwSt.	890	990	1.790	2.690

Platzierung: 7 Tage

SILENT LUXURY

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www.silent-communications.com

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